

# FUNDING A BACK-TO-WORK PROGRAMME

**The Tomorrow's People Back-To-Work programme is a free, confidential, personalised service for the long-term unemployed. Programmes are delivered by our Employment Advisers directly in local communities. We focus on the hardest-to-help groups, working with them to build the skills they need to integrate into the workforce. Once a person has found a job, we provide an aftercare service for both employer and employee to make sure that success is long-term.**

## Corporate Social Responsibility

Many of the deprived communities we work with are situated in the same neighbourhoods as some of our wealthiest corporations. **Businesses that support Tomorrow's People want to become involved in local initiatives which give them the opportunity to support their surrounding communities.**

The nature of our Back-To-Work programme means that what we do is easily quantifiable, with the results of financial and other support being seen directly in job placements.

## Funding Options

### Package 1

For organisations making a one-off donation:

- **£1,150** will buy 10 Job Search packs – portfolio case containing stamps, stationery, photocopying vouchers, £25 travel card, £60 clothing voucher.
- **£2,500** will put an unemployed person through the Back-To-Work programme and into secure employment.
- **£25,000** will put 10 unemployed people through the programme and into secure employment, over a year.
- **£50,000** will fund an Employment Adviser to work in a GPs Surgery with over 120 long-term sick patients (to include salary, office/admin, training).

### Package 2

For organisations who wish to make a longer-term commitment, we have additional opportunities for corporate endorsement and employee engagement (details on request):

- **£25,000 per year for three years** will fund 30 long-term unemployed people through the Back-To-Work programme, over a three year period.
- **£50,000 per year for three years** will fund an Employment Adviser to work in a GPs surgery with over 360 long-term sick patients.
- **£75,000 per year for three years** will fund 90 long-term unemployed people through the Back-To-Work programme over a three year period.
- **£100,000 per year for three years** will enable Tomorrow's People to deliver a wide-ranging, employment-focused programme, targeting some of the most deprived communities in the UK.

To take forward any of these funding options, please see the attached pledge form or contact Tomorrow's People at: [headoffice@tomorrows-people.co.uk](mailto:headoffice@tomorrows-people.co.uk)

***“Partnership between public and private organisations is essential to ensure that there is long-term investment in local communities. I have been very impressed with the success Tomorrow's People has demonstrated helping excluded people to realise their potential.”***

**David Toplas, Chief Executive, Investors in the Community**

**Help make life work for everyone**