

FUNDING A PROGRAMME FOR YOUNG PEOPLE

The Working It Out programme targets some of the most disadvantaged young people in the UK. These 16-24 year olds with complex and multiple barriers attend a 16 week programme to develop the skills, confidence and motivation they need to move forward with their lives. Working It Out also contains a community challenge which enables participants to put something back into their local community. After 16 weeks on the programme, young people are ready to move forward into training, education or work.

Corporate Social Responsibility

Many of the deprived communities we work with are situated in the same neighbourhoods as some of our wealthiest corporations. **Businesses that support Tomorrow's People want to become involved in local initiatives which give them the opportunity to support their surrounding communities.**

The nature of our Working-it Out programme means that what we do is easily quantifiable, with the results of financial and other support being seen directly in job placements.

Matched Funding

Until 2009 £ for £ matched funding is provided on all Working it Out programmes through The Russell Commission. This means that for every £ your organisation contributes, The Russell Commission will match it.

Funding Options

Package 1

For organisations who wish to make a one-off donation:

- **£3,500** will put a young person through a Working It Out programme and into employment or training.
- **£42,000** will put 12 young people through Working It Out and into employment or training. £21,000 from your local organisation will be matched by £21,000 from The Russell Commission. For viability, we need to run three groups in any location at a total cost of £126,000. £63,000 from your organisation will be matched by £63,000 from The Russell Commission, enabling us to work with 36 young people.

- **£50,000** will fund a Tomorrow's People Schools Adviser to work with over 120 vulnerable young people and their families in a secondary school for a year (to include salary, office/admin, training).

Package 2

For organisations who wish to make a longer-term commitment, we have additional opportunities for corporate endorsement and employee engagement (details on request):

- **£25,000 per year for three years**, matched by Russell Commission funding, will enable 43 young people to participate on Working It Out over a three year period.
- **£50,000 per year for three years** will fund a Schools Adviser in a secondary school to work with over 360 vulnerable young people and their families.
- **£63,000 per year for three years** with matched funding from The Russell Commission, will enable 108 young people to participate in Working it Out programmes over a three year period.
- **£100,000 per year for three years** with matched funding from The Russell Commission, will enable your organisation to brand a local Working It Out programme over a three year period.

To take forward any of these funding options, please see the attached pledge form or contact Tomorrow's People at: headoffice@tomorrows-people.co.uk

“Following a recent internal review of the charities I support, Tomorrow's People was one of the 5 top performers, delivering exceptional outcomes to a difficult client group. As a result, I have agreed to sustain and help expand their work in Glasgow for a further 3 years.”

Lord Laidlaw of Rothiemay, on the Working it Out programme in Scotland

Help make life work for everyone